

JOIN THE SALES & MARKETING COUNCIL FOR ONLY \$50 IN THE MONTH OF MAY! Normally \$75! Discount cannot be applied to renewals.

Membership in the HMCBA is required before Sales & Marketing Council membership can be established.

DON'T MISS THIS OPPORTUNITY TO INVEST IN YOUR PERSONAL GROWTH, NETWORK WITH PEERS, AND FIND OUT HOW THE SALES & MARKETING COUNCIL CAN HELP YOU GROW YOUR BUSINESS!

Benefits of Membership in the Sales & Marketing Council

- * Local educational seminars free to members
- * Networking and special events throughout the year
- * Designation courses, including CSP and IRM offered at discounted rates
- * Free Subscription to NAHB's "Sales + Marketing Ideas" magazine
- * Valuable sales, marketing, and design resources available at no extra charge
- * Exclusive access to the Sales and Marketing Channel via NAHB
- * eNews, the monthly e-newsletter from the NSMC, delivered to your inbox
- * Access to recognition programs

Sales & Marketing Council Goals

To provide an opportunity for member firms and individuals interested in increasing and sharing their knowledge of sales and marketing.

To raise the level of professionalism in sales and marketing for members of the H/MCBA.

To provide literature, seminars, programs, marketing studies, etc. to the Council members, plus provide a forum for idea exchange.

National Sales & Marketing Council (NSMC)

was founded in 1962 by the National Association of Home Builders to help builders sell homes more effectively. The council offers educational opportunities, awards and recognition programs, and sales and marketing tools like the Sales & Marketing Channel to its members. Additional resources provided by the council include, Sales + Marketing Ideas magazine, the Institute of Residential Marketing (IRM), and the benefits of earning an IRM designation.

NSMC members are active members of NAHB via their local HBA or NAHB International. SMC provides education opportunities, networking events and information resources to help new home sales and marketing professionals succeed.



SALES & MARKETING COUNCIL MEMBERSHIP APPLICATION

Upon joining the Sales & Marketing Council, the member's information is transmitted to the National Association of Home Builders Sales and Marketing Council, activating both memberships. SMC Membership is due on an annual basis with annual renewal dues billed on the anniversary of the members's join date. NOTE: Member firm must be active to continue SMC Membership.

Complete the following information:

(Please Print)

Date: _____ Phone: _____

Name: _____ Cell: _____

Employer: _____ Email: _____

Address: _____ Sponsor: _____ City,

ST, Zip: _____ Signature: _____

Sales & Marketing Council Dues* - \$50.00

Dues must accompany this completed application. Make Checks payable to:
"H/MCBA SMC"

PAYMENT METHOD

Cash Check VISA Mastercard

Amount: \$ _____

Card # _____

Expiration Date: ____ / ____ CVV# _____

Billing Address: _____

A 2.8% convenience fee will be applied to all credit card payments.

Authorized Person (please print) _____
The signature above accepts total responsibility governing the use of this card and agrees to comply with the terms of the issuer.